



Information Ecology and Information Society



- Information ecology
 - Information systems as critical ecosystems
 - interrelated, interdependent structures & processes
 - interactive, evolving ecosystems
 - critical relationship with other ecosystems
 - social, institutional, economic, legal, cultural and natural
 - Holistic framework
 - Bridging material and virtual
 - Bridging technical and social



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- Information space - virtual territory
 - Transactional space
 - Communications
 - Information exchange
 - Market
 - Meeting space
 - We live more and more in information space
 - Almost all of the space is private



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- Public information space
 - How is public information space established?
 - Characteristics of public space
 - Freedom of assembly
 - Freedom of speech
 - Freedom of access
 - Rules / norms of behaviour?



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- The global conferences
 - 1992 - Earth Summit - Rio de Janeiro
 - 1993 - Human Rights - Vienna
 - 1994 - Population & Development - Cairo
 - 1995 - Social Development - Copenhagen
 - 1995 - Women - Beijing
 - 1996 - Human Settlements - Istanbul

 - Global spaces for civil society



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- The global conferences
 - Common, evolving themes
 - Broad-based participation
 - Role of “major groups” in society, including
 - Non-governmental organizations
 - Women, Youth, Indigenous
 - Labour, Business, Farmers, Science & Technology
 - Local Governments
 - Inclusion of marginal, disadvantaged groups
 - Development of civil society
 - Partnership



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- Information technology & global conferences
 - Enabling framework for
 - Access to information
 - Access to documents

 - Participation in dialogue
 - Participation in decision-making
 - Participation in follow-up action



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- Electronic mailing lists - the key tool
 - Access via routine process - checking mail
 - Ease of use - receiving and sending
 - Eliminates need to search for news
 - Platform-independent - minimal requirements



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- Electronic mailing lists - disadvantages
 - Lack of access
 - Poor, disadvantaged
 - Elderly
 - Technically
 - Areas without adequate information infrastructure



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- Electronic mailing lists - disadvantages
 - Too much electronic mail
 - Time consuming - to download and digest
 - Costly when online time is expensive
 - Some email software is not user-friendly
 - Language - most lists are in English



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- Electronic mailing lists - bonus features
 - Automatic filtering of messages
 - Automatic hot links to web sites
 - Web access to messages & archives



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- Electronic mailing lists - moderated lists
 - Eliminates duplicate messages
 - Eliminates/reduces “off-subject” messages
 - Allows clean-up of messy formatting
 - Intercepts “attached files”
- Takes time and effort to moderate



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- Electronic mailing lists - mailbase
 - File storage area makes key documents accessible
 - Files / documents can be retrieved via email
 - Messages accessible and searchable on web
 - Allows more than one moderator and “owner”
 - More information at <http://www.mailbase.ac.uk>



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- Electronic mailing lists - egroups
 - Lists / groups can be set up instantly
 - Lists are free with ads, \$5/month without
 - Messages accessible and searchable on web
 - Limited flexibility in moderating lists
 - More information at <http://www.egroups.com>



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- Electronic mailing lists - examples
 - NGOs at UN Commission on Sustainable Development
 - [csdgen] - <csdgen@undp.org>
 - Habitat Partners Network
 - [partners] - <h2o-L@undp.org>
 - Multilateral Agreement on Investment
 - [mai] - <adhoc-L@undp.org>
 - European Conference on Environment & Health
 - [eh99] - <eh99gen@oneworld.org>
 - Millennium Peoples Assembly Network
 - [passem] - <passem@undp.org>



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- Multilateral Agreement on Investment
 - Network guerrillas
 - “... the growing power of lobby groups and their use of the Internet is changing the nature of international economic negotiations”
 - Financial Times, 1998.04.30



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- Some Implications
 - Need for civil society / non-profit sector to
 - Strengthen capacity in use of information technology
 - Commitment of energy and resources
 - Training & support in all aspects
 - Develop & advocate inclusive, accessible processes
 - Create & defend public online space
 - Focus on big picture and on practical implementation
 - Establish & support “information ecology” NGOs
 - Closely monitor new trends & developments
 - Understand & practice information ecology